Perl Toolchain Summit 2027

Sponsor prospectus

The Perl Toolchain Summit (PTS) is an annual event where we bring together the volunteers who work on the tools and modules at the heart of Perl and the CPAN ecosystem. The PTS gives them 4 days to work together on these systems, with all their fellow volunteers to hand, without distraction.

This is an **invitation-only event**, with a **focus on getting things done**. As they're volunteers, our goal is to cover attendees' expenses through sponsorship. If your company builds on Perl and CPAN, this is a great way to support the language and tools that we all rely on.



This year's summit

The event moves around European countries, as the largest cohort of attendees is from Europe. This year PTS is being hosted in Lyon, France. The event will run from Thursday 29th April through Sunday 2nd May 2027.

Why sponsor the Toolchain Summit?

- If your company uses Perl in any way, then you rely on the tools and services that are the focus of the Toolchain Summit. This is a relatively inexpensive way to reinforce the foundation that your company builds on.
- This event actively improves the quality of the CPAN toolchain, and indirectly improves the quality of many CPAN distributions.
- The event gets coverage that is disproportionate to its size, because of the calibre of its attendees and because it is so important to the Perl development community. This is a good way to establish your company as a friend of Perl, for example if you're hiring.
- If you have particular issues or concerns, sponsoring is a great way to get them heard.
- Many elements of the CPAN ecosystem started life at one of these gatherings, particularly those related to robustness and reliability of CPAN modules. Decisions are also taken to maintain and improve the underlying infrastructure.
- For example, the CPAN Security Group was created during the 2023 edition of the PTS, and has since become a CVE Numbering Authority for Perl and CPAN, and published multiple security releases for CPAN distributions.
- Numerous improvements to the key components of toolchain started life, and in some cases were implemented at these events. In particular this has included PAUSE, MetaCPAN, CPAN Testers, CPAN clients, test frameworks, authoring tools, and the metadata formats.
- Perl has been a flagship of free software for decades. It will position yourself as a broad open source supporter.

Sponsorship levels

(Every sponsorship level includes the benefits from the lower ones.)

Diamond: €10000

- Please get in touch if you are considering this sponsorship level – we are happy to work with you on providing benefits that are meaningful to you.

Platinum: €5000

- Prime billing on all materials.
- You can send one of your employees to the summit, which will give them access to the core developers of the Perl toolchain, the opportunity to share with them and to raise your issues.

Gold: €2500

- Your logo will appear on the front page of the web site for the event.
- You can provide a poster, which we'll put up at the event (a lot of photos of the event get shared).
- If you're hiring, you can provide us with an overview of your positions, and we'll distribute it to everyone who attends. The fact that you're hiring will also be mentioned in blog posts about the event. You're not likely to fill a position at the summit, but the senior developers in attendance have deep networks across many geographies.

Silver: €1250

- Your company name will appear on the front page of the web site for the event.
- Your company logo and a paragraph of text about you will appear on the sponsors page.
- You will be thanked in a blog post that will cover all silver-level sponsors. We'll work with you on the 1 or 2 paragraphs of text about your company.
- If you have any appropriate swag (mugs, t-shirts, stickers), you can provide these and they'll be made available for all attendees.

Bronze: €500

- Your company name will be listed on the sponsor page.
- You'll be acknowledged in all communications about the event, and all attendees blogging about it afterward will be asked to thank all sponsors.

In-kind sponsorship



A large portion of our budget goes to funding travel and accommodation for our attendees. If one of your employees is invited, and is coming on company time and expense, you'll be recognized as a full sponsor of the event, at the same level as monetary sponsors.

Additional sponsorship opportunities

- Group meal: €1000
  We like to have at least one group meal for all attendees. These generally get tweeted about, with photos, so you'd get more coverage that way. If you're hiring, that message can be part of the communications for this. If we get multiple group meal sponsors, we'll have multiple group meals.
- Snacks & lunch sponsor: €500
  Each day we have (mostly healthy) snacks laid out. This is sponsorship of one day's snacks and lunch.

Who attends?

The group of attendees gradually evolves from year to year, as it's based on the people who are currently maintaining and evolving the toolchain. This year about 30 experienced developers will attend.

These are the people working on “the CPAN ecosystem”:



- **CPAN** – the library of reusable Perl modules – and component systems such as PAUSE and CPAN clients.
- The **developer tools** used to create those modules, and the metadata standards used when packaging them in distributions for release; additional services and tools that help improve the quality of CPAN code.
- The **test frameworks** and utilities used by almost all Perl developers to write test suites for their packages.
- The **CPAN Testers service**, which runs those tests across a variety of operating systems and all recent versions of Perl, giving developers early notice when their code fails its test suite on one of those.
- The **MetaCPAN search engine** used to find modules, and the tools used to download and install them.
- The **CPAN Security Group** – a community effort for supporting and responding to security incidents on CPAN. It also cares about security-related topics around CPAN, its infrastructure, supply chain, and tooling, including compliance with the EU Cyber Resilience Act and NIS2 Directive, and similar upcoming regulations. CPANSec is the CVE Numbering Authority (CNA) for CPAN and Perl.

What do they do?



As with all software systems, everyone attending has lists of outstanding bugs and feature requests. If nothing else, the summit gives them dedicated time to work on these issues. Often these are thorny cross-system issues, which benefit from having all the right people on hand to help hammer out solutions and compromises.

Before the event, a wiki is used to gather projects to work on and topics for discussion. Discussions at these events have often led to important changes in the Perl developer ecosystem. More significant decisions have been captured in "consensus documents": the Oslo Consensus (2008), the Lancaster Consensus (2013), the Lyon Compromise (2014), the Berlin Consensus (2015), and the Lyon Amendment to the Lancaster Consensus (2023).

A big part of the value of this event is just bringing the people together, letting them work with and alongside each other, and socialising together in the event. The end result is that everyone goes home with longer to-do lists than they came with, and renewed passion. All of that benefits everyone who uses or develops in Perl.

The organising team

Since 2023, the organizing team is formally split between a “global” team and a “local” team (although this setup has been informally used before).

The global team is made up of veteran PTS organizers, who deal with invitations, finding sponsors, paying bills and communications. They are Laurent Boivin (ELBEHO), Philippe Bruhat (BOOK), Thibault Duponchelle (CONTRA), Tina Müller (TINITA) and Breno de Oliveira (GARU), supported by Les Mongueurs de Perl’s bank account.

As we are returning to Lyon this year, the local team members happen to also be members of the global team Philippe Bruhat (BOOK) and Laurent Boivin (ELBEHO).

Please contact Philippe Bruhat if you would like to discuss this further.
Email: philippe@bruhat.net, phone: +33 680 746 958. (He lives in the Europe/Paris timezone.)

A French non-profit organisation is handling the finances of the event: Les Mongueurs de Perl. While the organisation deals primarily with Euros, it can handle British Pounds and US Dollars as well.